

SPONSORSHIP,
EXHIBITING
AND ADVERTISING
OPPORTUNITIES



NHRMA
69th Annual Conference
and Tradeshow

October 3-5, 2007

Meydenbauer Center
Bellevue, Washington



www.nhrma.org



October 3–5, 2007

Meydenbauer Center | Bellevue, Washington

Why Sponsor?

- Reach diverse HR professionals
- Position your organization as an industry leader
- Obtain exposure to current and potential clients
- Increase visibility and build relationships with fellow industry leaders
- Display your commitment and support to the HR profession and best practices

Opportunities are limited. Act today to secure your access to this dynamic conference!



The Northwest Human Resource Management Association invites you to connect with HR leaders from across the Northwest at its 2007 Conference and Tradeshow. The conference will feature nationally-known speakers that will draw an expected 600+ HR professionals to Bellevue, Washington.

The Conference will bring together hundreds of front-line decision makers from top companies across the Northwest. The attendees of this conference are a diverse group of HR practitioners including staffing, compensation, benefits, and employee relations professionals. They attend the conference to learn about cutting-edge HR practices and network with their peers. They also seek out opportunities to identify companies whose products and services align with their company's current or future needs.

Your participation through sponsorship, exhibiting, and advertising opportunities enables your organization to showcase your products and services to a broad audience, while contributing to discussions about recent developments and best practices in the field of HR. Involvement benefits your organization as well as the professionals in attendance.

Preliminary Conference Agenda

Wednesday, October 3, 2007

7:30 am – 6:00 pm	Conference Registration at Meydenbauer Center
8:00 am – 12:00 pm	Pre-Conference Workshops
9:00 am – 12:00 pm	Leadership Workshop
12:00 pm – 1:00 pm	Executive Sponsor Lunch with NHRMA Board Members
1:00 pm – 4:30 pm	Exhibitor Registration / Set-Up
2:00 pm – 3:30 pm	Opening General Session
3:45 pm – 5:15 pm	Concurrent Sessions
4:30 pm – 5:00 pm	Exhibitor Briefing and Orientation Session
5:15 pm – 7:00 pm	Welcome Reception in Tradeshow
7:00 pm – 10:00 pm	President's Dinner and Casino

Thursday, October 4, 2007

6:30 am – 7:30 am	Fun Run / Walk
7:30 am – 8:15 am	Breakfast in Tradeshow
7:30 am – 5:00 pm	Conference Registration at Meydenbauer Center
7:30 am – 5:30 pm	Tradeshow Open
8:30 am – 10:00 am	General Session
10:00 am – 10:30 am	Break in the Tradeshow
10:30 am – 12:00 pm	Concurrent Sessions
12:00 pm – 1:00 pm	Lunch in Tradeshow
1:00 pm – 2:30 pm	Concurrent Sessions
2:30 pm – 3:00 pm	Break / Silent Auction in Tradeshow
3:00 pm – 4:30 pm	Concurrent Sessions
4:30 pm – 5:30 pm	Reception / Silent Auction in Tradeshow
7:00 pm – 10:00 pm	Seattle Center Evening Event

Friday, October 5, 2007

7:45 am – 8:15 am	Breakfast Buffet / NHRMA Business Meeting
7:45 am – 12:00 pm	Conference Registration at Meydenbauer Center
8:30 am – 10:00 am	Concurrent Sessions
10:15 am – 11:45 am	Concurrent Sessions
12:00 pm – 1:30 pm	Closing General Session & Lunch

Sponsorship Opportunities

NEW! - Purchase a sponsorship from \$7,500 and up and receive an invitation to the Executive Sponsor Luncheon with NHRMA Board Members and Committee Hosts. This is a great opportunity to learn more about NHRMA's programs and how to reach their membership.

Admiral Level - \$ 15,000

Seattle Center Evening Event – Thursday, October 4

This is a unique opportunity to host an exclusive evening out attended by all conference attendees in a relaxed and fun setting. Sponsorship includes exclusive access to conference attendees as host at the one of the world's most recognizable structures and symbol of Seattle, the Space Needle.

Admiral Level Sponsor Benefits:

- Complimentary Double Tradeshow Booth in Premium Location
- Invitation to Executive Sponsor Luncheon with NHRMA Board Members and Committee Hosts
- Complimentary Full Page, Two-Color Advertisement in the Conference Program Book
- Listing on Conference Website with Hot Link to Your Website
- Six Complimentary Tickets to Sponsored Event
- Three Complimentary Full Conference Registrations
- Your Organization's Logo in the Conference Program
- Your Organization's Logo on the Sponsor Thank You Signs
- Your Organization's Name, Contact Information and Descriptive Listing in the Sponsor Guide Section of the Conference Program

Vice Admiral Level - \$ 10,000

(Select one of the following opportunities)

Opening Session with Keynote Speaker – Wednesday, October 3

Sponsorship of the opening general session provides your organization with exposure to all attendees at the same time. You will have an opportunity to introduce your organization and your speaker to the entire conference audience. Along with your "Sponsored by" thank

RECOGNITION BONUS

Reach over 9,000 HR professionals through recognition as a Sponsor in the Preliminary Program and Registration Brochure by securing your Sponsorship by April 20, 2007!

you sign, your organization's logo will be projected onto a giant screen in the meeting room. You will also have the opportunity to provide promotional information to be placed at each attendee seat.

General Session with Keynote Speaker – Thursday, October 4

Sponsorship of a general session provides your organization with exposure to all attendees at the same time. You will have an opportunity to introduce your organization and your speaker to the entire conference audience. Along with your "Sponsored by" thank you sign, your organization's logo will be projected onto a giant screen in the meeting room. You will also have the opportunity to provide promotional information to be placed at each attendee seat.

Conference Registration Bag

Participants will be delighted when they receive their registration materials in this first class bag imprinted with your organization's name or logo and website address. Your organization will be prominently displayed on the bag and remembered by participants as they use their bag time and again.

Pirate Party and Treasure Hunt

BANG! A blast of black smoke and the smell of gunpowder fill the air as a seasoned crew of scallywags and swashbucklers storm the conference! It's your opportunity to sponsor a high-humored heist by Pirates. Your organization's name, logo and website will be prominently displayed on our treasure map used both days in the Exhibit Hall.

President's Dinner & Casino Night – Wednesday, October 3

Sponsor the awards ceremony dinner and casino night. Your organization's name and logo will be prominently

DID YOU KNOW...

Did you know that the membership of NHRMA has grown from fewer than fifty in 1939 to more than 9,000 today?

Sponsorship Opportunities

displayed on each dinner table and in the casino area. You will have an opportunity to speak to the entire group for up to five minutes prior to the awards ceremony (no video presentations please). Attendees will have the opportunity to play casino games dealt by fully trained casino staff using play money with your organizations logo printed on it. Prizes will be awarded.

Conference CD

Extend your reach beyond the conference by sponsoring a recap CD of the conference that attendees can share with their co-workers back at the office. Your organization's logo will be printed on the cover.

Vice Admiral Level Sponsor Benefits:

- Complimentary Tradeshow Booth in Premium Location
- Invitation to Executive Sponsor Luncheon with NHRMA Board Members and Committee Hosts
- Complimentary Full Page, Two-Color Advertisement in the Conference Program Book
- Listing on Conference Website with Hot Link to Your Website
- Two Complimentary Full Conference Registrations
- Your Organization's Name and Logo in the Conference Program
- Your Organization's Logo on the Sponsor Thank You Signs
- Your Organization's Name, Contact Information and Descriptive Listing in the Sponsor Guide Section of the Conference Program

Captain Level - \$ 7,500

(Select one of the following opportunities)

Workshop Track Sponsor Seven Tracks Available

This is an effective way to target your audience over a three-day period. Your name or logo will greet all participants on the podium during each workshop! Additionally, your name or logo will be printed at the bottom of all handouts distributed by each speaker for the pre-conference workshop and all 6 concurrent sessions in the sponsored track. This is huge visibility! Select one of the following Workshop Tracks:

- Strategic Contribution
- Personal Credibility
- HR Delivery
- Business Knowledge
- HR Technology
- Legal
- Global

DID YOU KNOW...

Did you know that NHRMA consists of 29 Northwest chapters?



Refreshment Sponsor – Bottled Water and Coffee Station

Your organization's logo will appear on custom bottled water, disposable coffee cups, custom beverage napkins and signage at the sponsored beverage stations. The beverage stations will be placed in the tradeshow and will be fully stocked and available to attendees during the tradeshow breaks. A representative from your organization may greet guests and your promotional materials will be prominently displayed in this area.

Jotter/Journal Book and Pen

All participants will carry your organization's name or logo on the jotter notepad and pen throughout the conference. Hundreds of people will continue to advertise for you when they take their jotter back to the office.

Luggage Tags

Attendees will begin thinking about your organization before they leave home as they tag their bags with your organization's name and logo.

Relaxation Station with Exhibit Booth

Participants will thank you for their complimentary massages during the tradeshow. They will also enjoy a foot massage while waiting for their back massages from a masseuse wearing your logo on their T-shirt. You will have a table to display your material and the opportunity to talk with participants while they wait for the massages.

Captain Level Sponsor Benefits:

- Complimentary Half Page, Two-Color Advertisement in the Conference Program Book
- Invitation to Executive Sponsor Luncheon with NHRMA Board Members and Committee Hosts
- Listing on Conference Website with Hot Link to Your Website
- One Complimentary Full Conference Registration
- Two Complimentary Exhibitor passes with access to all general sessions and evening events
- Your Organization's Name in the Conference Program
- Your Organization's Name on the Sponsor Thank You Signs
- Your Organization's Name, Contact Information and Descriptive Listing in the Sponsor Guide Section of the Conference Program

Sponsorship Opportunities

Lieutenant Level - \$ 5,000

(Select one of the following opportunities)

Closing Session with Motivational Speaker – Friday, October 5

What a great way to end the conference! Attendees will remember your organization as the sponsor of the final event. You will have an opportunity to introduce your organization and your speaker to the entire conference audience. Along with your “Sponsored by” thank you sign, your organization’s logo will be projected onto a giant screen in the meeting room. You will also have the opportunity to provide promotional information to be placed at each attendee seat.

Hotel Guest Room Key Cards

Every attendee staying at the host hotel will be reminded of you each time they go to their guest room. Along with your organization’s name or logo and website, the key card will also contain important information about the conference that attendees will refer to often. This is a very big “bang for the buck” as you are assured of “multiple hits.”

Cyber Café – Email Station for Attendees

Your organization’s name or logo will be featured on the screens throughout the conference and the server will be set to your homepage. Every time participants check or send e-mail, they will be reminded of you and your generous support! Your promotional materials may be displayed in this area.

Name Badge Wallets

All participants will notice your organization thousands of times each day as everyone displays your organization’s name or logo on their chests. This is the highest visibility you can get!

Fun Run/Walk with Tee Shirts

Your organization’s name or logo will be “seen all over town” as a high percentage of conference attendees each year participate in the annual Fun Run/Walk – and hundreds of people will continue to advertise for you when they take your tee shirts home!

RECOGNITION BONUS

Reach over 9,000 HR professionals through recognition as a Sponsor in the Preliminary Program and Registration Brochure by securing your Sponsorship by April 20, 2007!

Lieutenant Level Sponsor Benefits:

- Complimentary Half Page, Black and White Advertisement in the Conference Program Book
- Listing on Conference Website
- Your Organization’s Name in the Conference Program
- Your Organization’s Name on the Sponsor Thank You Signs
- Your Organization’s Name, Contact Information and Descriptive Listing in the Sponsor Guide Section of the Conference Program

First Mate Level - \$ 2,500

(Select one of the following opportunities)

Tradeshaw Bags for Exhibit Goodies

Conference attendees will advertise for you as they carry this high quality plastic bag with your organization’s logo around the tradeshow exhibit hall. And they will “take you home” along with the goodies they collect from dozens of exhibitors! Make a lasting impression.

Conference Giveaway

We will help you select from a variety of “keeper” items with your organization’s logo that attendees will take home and use after the conference. Select from items for the office, fun gadgets, or personal use items. This is a terrific way to keep your name in front of your customers and potential customers!

Hotel Shuttle Sponsor

Your organization’s name or logo will welcome guests as they board the shuttles. You will receive visibility for your organization as attendees are shuttled to and from the convention center and conference hotels throughout the day.

First Mate Level Sponsor Benefits:

- Listing on Conference Website
- Your Organization’s Name in the Conference Program
- Your Organization’s Name on the Sponsor Thank You Signs
- Your Organization’s Name, Contact Information and Descriptive Listing in the Sponsor Guide Section of the Conference Program

DID YOU KNOW...

Did you know that an average of over 500 Human Resource decision makers from Oregon, Washington and Idaho attend the Annual Conference and Tradeshow?

Marketing Opportunities



Stretch Your Marketing Dollars...

Exhibitor Special

(Available until Friday, August 3, 2007)

Select any Exhibit Space plus any size Advertisement and receive **\$150 off!**

Marketing Special

- Have Your Marketing Piece Included in the Conference Registration Packet
- Reach All Conference Attendees with Your Organization's Information
- One Promotional Piece - Up to Twelve Pages (or 6 double-sided)
- Up to 8 1/2" x 11" (Approximately 600 copies will be required)

\$750

All marketing inserts must be received by Friday, September 28, 2007.
(NHRMA reserves the right to refuse materials)

Save More!

\$100 off the "Marketing Special" for any paid Exhibitor or Sponsor! Respond now...
limited number available

www.nhrma.org

DID YOU KNOW...

Did you know that all NHRMA members are also SHRM members and that NHRMA is the only 100 percent SHRM membership region in the country?



Exhibitor Opportunities

Our Exhibitors have been very pleased with their exposure and attention at past conferences. The NHRMA Tradeshow provides over 11 hours of exhibit time including 5 hours of exclusive exhibit time with attendees.

NEW! Exhibitor Briefing and Orientation Session - Want to know what NHRMA is up to lately? And, better yet, want to know more about NHRMA's conference attendees? Before the first exhibitor event begins, join NHRMA experts for coffee and hear about how to make this tradeshow a success for attendees and for your organization.

Premium Display Space

	Early Bird By 2/1/2007	By 6/1/2007	After 6/1/2007
8' x 10' Single Booth in a Premium Location	\$ 1,295	\$ 1,595	\$1,895
8' x 20' Double Booth in a Premium Location	\$ 2,295	\$ 2,595	\$2,895
20' x 20' Display Island	\$ 3,695	\$ 3,995	\$4,295

Standard Display Space

8' x 10' Single Booth	\$ 995	\$ 1,295	\$1,595
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Each Exhibitor will receive:

- Display space (not carpeted)
- Draped back wall (8' H) and side rail (3' H) for booths
- Draped table (white) and 2 side chairs
- One-line ID sign (44"W x 7"H)
- Three booth attendant name badges. Meals are not included. Additional badges are available at \$25.00 each.
- Recognition in the Conference Program and on the Conference Website
- Your organization's name, contact information, website and descriptive listing in the Exhibitors Guide Section of the Conference Program
- Opportunity for product or service exposure through participation in exhibitor door prize program

Tradeshow Schedule

Wednesday, October 3, 2007

1:00 pm – 4:30 pm	Exhibitor Registration and Set-up
4:30 pm – 5:00 pm	Exhibitor Briefing and Orientation Session
5:15 pm – 7:00 pm	Welcome Reception in Tradeshow

Thursday, October 4, 2007

7:30 am – 8:15 am	Breakfast in Tradeshow
7:30 am – 5:30 pm	Tradeshow Open
12:00 pm – 1:00 pm	Lunch in Tradeshow
2:30 pm – 3:00 pm	Break in Tradeshow
4:30 pm – 5:30 pm	Reception in Tradeshow – Final Drawings for Prizes
5:30 pm – 7:00 pm	Exhibitor Move out

The Exhibit Hall was sold out last year and space is limited! Priority for exhibit booth location is given to conference sponsors, then assigned on a first-paid, first-served basis.

Exhibitor Rules and Regulations

These contract Conditions, Rules and Regulations are a part of the NHRMA 2007 Exhibitor's Application and Contract for exhibit. Please give a copy of these Rules and Regulations to the person(s) responsible for the set up of your table top exhibit(s).

OFFICIAL GENERAL CONTRACTOR: NHRMA has appointed EWE ME and Company as the official general contractor for the 2007 Conference and Tradeshow. All references herein to NHRMA shall mean NHRMA and EWE ME and Company.

ASSIGNMENT OF SPACE: Assignment of space will be on a first-paid, first-served basis. Every effort will be made to accommodate requests for booth assignments. NHRMA reserves the right to make such changes to the floor plan of exhibit booths as may be deemed necessary.

EXHIBIT FEES AND PAYMENT: Applications will NOT be processed or space assigned without the required payments and signature. All applications must be accompanied by full payment. Checks should be made payable to: NHRMA 2007, and mailed to: EWE ME and Company, 2545 SW Spring Garden St., Ste.150, Portland, OR 97219. Receipt of payment does not obligate NHRMA to accept a contract as binding. NHRMA retains the option of returning funds.

CANCELLATION: Cancellations of exhibit booth space must be directed in writing to: EWE ME and Company, 2545 SW Spring Garden St., Ste. 150, Portland, OR 97219. Refunds, less an administrative fee of \$100 per booth, will be made at the discretion of NHRMA, but no refund will be given for a cancellation made within 90 days of set-up day. In case of fire or any other causes beyond the control of NHRMA that prevent holding the show, this contract will not be binding.

EXHIBITS: Total of approximately one hundred (100) 8'x 10' exhibit booths. All booths will include one -8 foot draped table, two side chairs, and a one-line identification sign (44" x 7"). The exhibit area is not carpeted.

INSTALLATION AND DISMANTLING:

Wednesday, October 3, 2007

1:00 pm – 4:30 pm Exhibitor Move-In

Thursday, October 4, 2007

5:30 pm – 7:00 pm Exhibitor Move-Out

Dismantling of exhibit booths may begin no earlier than 5:30 pm Thursday, and the exhibit area must be completely cleared by 7:00 pm that same day.

SHIPPING: NHRMA will provide to each exhibitor, approximately 45 days prior to the show opening, an information and service kit that provides exhibitors with complete shipping instructions, and forms for all services needed during the installation, show period, and removal of exhibit booths. Exhibitors needing information prior to receiving the official exhibitor kit should contact the general contractor directly at 503.244.4294.

EXHIBITORS REGISTRATION: Participation in the Tradeshow for up to three (3) personnel is included with each exhibit booth. Additional personnel may purchase name badges at \$25.00 each. Meals are not included. Exhibit attendees may purchase a meal package or conference registration separately.

USE OF SPACE: Exhibitors shall not assign, share or sublet any space without written consent of NHRMA. Care must be taken that no display

extends more than 8' above the floor, or interferes with the view of other exhibitors. Noticeable noise produced from operation of any equipment or apparatus is not permitted.

LIABILITY: NHRMA and the Meydenbauer Center will not be held responsible for the safety of the property of the exhibitors from theft, fire, damages, accident or other causes. Exhibitor agrees to protect, save and hold NHRMA and the Meydenbauer Center and all agents and employees thereof (hereafter collectively called "indemnities") forever harmless for any damages or charges imposed for violations of any law or ordinance, whether occasioned by the negligence of the exhibitors or those holding under the exhibitor. Further, exhibitor shall at all times protect, indemnify, save and hold harmless the indemnities against and from any and all losses, costs (including attorney's fees), damages, liability or expense arising from or out of or by reason of any accident of bodily injury or other occurrence to any person or persons, including the exhibitors, its agents, employees and business invitee which arises from or out of or by reason of said exhibitor's occupancy and use of the exhibition premises or a part thereof.

SAFETY REGULATION: Exhibitors must adhere to all municipal and state laws, rules and regulations. No combustible decorations may be used at any time; all drapes, table coverings and other materials must comply with fire department regulations.

SECURITY (INSIDE AND OUTSIDE): The Tradeshow is being held in a convention center and security will be provided when the exhibit area closes. However, neither NHRMA nor the convention center can be held responsible for any exhibit materials. Please take the necessary precautions each day for safeguarding your exhibit materials.

FAILURE TO OCCUPY SPACE: Space not occupied by the close of the exhibit installation period as specified in these rules and regulations will be forfeited by the exhibitor. This space may be resold, reassigned or used by the exhibit manager.

SHOW CANCELLATION: If the conference or exhibit is canceled due to circumstances beyond the control of NHRMA, NHRMA will not be held liable for any expenses incurred by the exhibitor beyond the rental cost of the booth space.

DOOR PRIZES: Each exhibitor is encouraged to provide a gift with a minimum value of \$25.00 for the tradeshow door prize program. It is the exhibitor's responsibility to collect names and business cards from attendees. Door prize winners will be drawn before the afternoon Refreshment Break on Thursday, October 4, 2007. Names of winners will be posted in the exhibition area. It will be the winner's responsibility to pick up the door prize at the exhibitor's booth by the close of the exhibit area at 5:30 p.m. on Thursday or forfeit the prize.

SELECTION OF EXHIBITORS: Only firms and organizations whose services and products are appropriately related to the purpose of NHRMA shall be permitted to exhibit. NHRMA reserves the right to decline or prohibit any exhibit which in its sole judgment is inappropriate, this reservation being all inclusive as to person, things, printed matter, products and conduct.

Advertising Opportunities

All conference attendees receive and use the Conference Program. Advertising in the Conference Program will reinforce your organization's presence and can help you secure long-term business.

The Conference Program will be printed on glossy paper stock and in **two spot-colors** only Blue (PMS 661 C) and Yellow (PMS 7407 C). Advertisements will be printed in either Blue (PMS 661 C) or two colors Blue (PMS 661 C) and Yellow (PMS 7407 C).

One Color Ad Sizes & Prices

Add \$200 for Two-color Ads

Back Cover	\$ 1,750	8 1/2" x 11"	Two Page Spread	\$ 1,250	17" x 11"
Inside Front Cover	\$ 1,500	8 1/2" x 11"	Full Page	\$ 750	7 1/2" x 10"
Inside Back Cover	\$ 1,350	8 1/2" x 11"	Half Page (horizontal)	\$ 500	7 1/2" x 5"

**Advertisement Sales Close on Friday, August 3, 2007
Artwork Submission Deadline is Friday, August 10, 2007**

Production Requirements

Trim Size: 8 1/2" X 11"

Terms: Advertisements are to be pre-paid. No commission allowed.

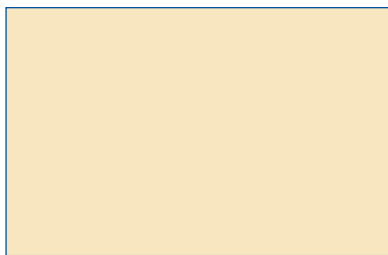
Digital Submission

Digital files may be sent on disc to the following address: 1 of 4 studio, 800 NW Sixth Ave., Suite 309, Portland, OR 97209, or emailed to: hoover@1of4studio.com. All ads submitted digitally MUST BE in the specifications listed below:

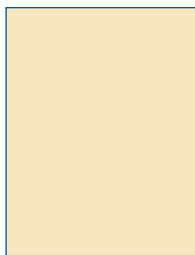
ADS MUST BE RECEIVED IN THE FINAL FORMAT AND COLOR REQUIRED FOR PRINTING. ADS RECEIVED IN AN INCORRECT FORMAT WILL BE RETURNED TO THE SUBMITTER FOR CORRECTION.

- | | |
|-------------------------------|--|
| Indesign 3.0, QuarkXPress 6.5 | Macintosh Format, include all fonts and image links |
| Adobe Illustrator EPS file | Convert all fonts to outlines, embed images and save to EPS file |
| Adobe Photoshop TIF or JPG | Render all type |
| Adobe Acrobat PDF | Embed all fonts and images |
| Macromedia Freehand EPS file | Convert all fonts to outlines, embed images and save to EPS file |

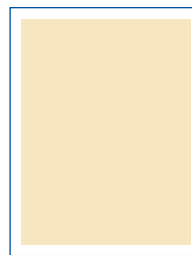
Ads (one color only, Blue PMS 661 C) saved into a HIGH RESOLUTION Adobe PDF file will be accepted but we cannot guarantee that this process will be completely successful. Please compress file/files with "Stuffit" or "Zip" and e-mail to hoover@1of4studio.com. For artwork submission, specifications or technical questions only call Hoover Li at 503.796.1095. All other questions regarding advertising, please contact EWE ME and Company 503.244.4294.



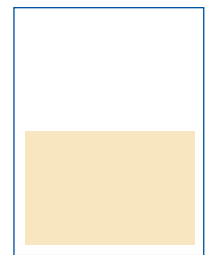
2 Page Spread



Cover (Back and Inside Front & Back)



Full Page



Half Page (Horizontal)



Thank you for your support of the
69th NHRMA Annual Conference and Tradeshow!
www.nhrma.org

Sponsorship / Exhibitor / Advertising Application

NHRMA 2007 Conference and Tradeshow

October 3-5, 2007 – Meydenbauer Center | Bellevue, Washington

SPONSORSHIP - Please refer to the Sponsorship Opportunities section in this Prospectus.

YES, we would like to support NHRMA's 2007 Conference and Tradeshow at the _____ Level. \$ _____

Program Activity/Product Item: _____ Activity Date: _____

TRADESHOW EXHIBITOR

By 2/1/07	<input type="checkbox"/> \$1,295 – Premium Single Booth	<input type="checkbox"/> \$995 – Standard Single Booth Sold Out	\$ _____
	<input type="checkbox"/> \$2,295 – Premium Double Booth	<input type="checkbox"/> \$3,695 – Display Island	
By 6/1/07	<input type="checkbox"/> \$1,595 – Premium Single Booth	<input type="checkbox"/> \$1,295 – Standard Single Booth Sold Out	
	<input type="checkbox"/> \$2,595 – Premium Double Booth	<input type="checkbox"/> \$3,995 – Display Island	
After 6/1/07	<input type="checkbox"/> \$1,895 – Premium Single Booth	<input type="checkbox"/> \$1,595 – Standard Single Booth Sold Out	
	<input type="checkbox"/> \$2,895 – Premium Double Booth	<input type="checkbox"/> \$4,295 – Display Island	

Organization(s) you wish to be near away from: _____

Submission of this application to exhibit implies consent to the items, conditions and regulations governing exhibits of the Conference published in the Prospectus. The Exhibitor agrees to abide by all rules, requirements, restrictions, and regulations as set forth in the Prospectus and as may be specially designated by Conference Management. Failure to abide by such rules and regulations results in forfeiture of all monies paid by or due from Exhibitor.

Yes, I will bring a Door Prize valued at \$25 or more. Prize description: _____

ONE COLOR AD (Advertisement sales close 8/3/07)

<input type="checkbox"/> Back cover - \$1,750	<input type="checkbox"/> Inside Front cover - \$1,500	<input type="checkbox"/> Inside Back cover - \$1,350	
<input type="checkbox"/> 2 Page Spread - \$1,250	<input type="checkbox"/> Full Page - \$750	<input type="checkbox"/> Half Page - \$500 (horizontal only)	\$ _____
Two-color – additional \$200			\$ _____

EXHIBITOR SPECIAL (Advertisement sales close 8/3/07)

Discount with purchase of Exhibit space and an Advertisement <\$150> \$ _____

MARKETING SPECIAL - Marketing insert in the Conference Registration Packet - \$750 \$ _____

Discount for exhibitors and sponsors - limited number available <\$100> \$ _____

Enclosed please find my check payable to **NHRMA 2007** in the amount of **TOTAL** \$ _____

Contact Person:

Please print or type

First Name _____ Last Name _____ E-mail _____

Organization _____ Phone (_____) _____

Organization name for listing and signage, if different (text only - no logos) _____

Address _____ Fax (_____) _____

City _____ State/Province _____ Zip/Postal _____

Website _____ Sales Telephone (_____) _____

Brief one or two-sentence description of services/products offered by your organization for Sponsor/Exhibitor Guide:

Signature _____ Date _____

Please send this completed form with payment to:

NHRMA 2007, c/o EWE ME and Company, 2545 SW Spring Garden St., Suite 150, Portland, OR 97219. Phone 503.244.4294; Fax 503.244.2401

Don't miss this opportunity
to reach Human Resource
Professionals in the Northwest



NHRMA 69th Annual Conference and Tradeshow



Northwest Human Resource Management Association

www.nhrma.org

"Competitive Solutions, Inc. (CSI) has participated at the NHRMA conference for the past 2 years. We have found it to be an exceptional resource to reach a targeted audience of top-level decision-makers. It has proven to be a very cost effective method of marketing, allowing us to maximize our exposure to customers and prospects. It is one of the best opportunities we have to reach out to HR professionals in the Northwest."

John Pyecha, EVP and Partner