

# NHRMA 71st Annual Conference & Tradeshow

Wednesday, September 30 – Friday, October 2, 2009

Oregon Convention Center  
Portland, Oregon

**SPONSORSHIP, EXHIBITING and ADVERTISING OPPORTUNITIES**



## Juggling the Generations



[www.nhrmaconference.org](http://www.nhrmaconference.org)



**September 30–October 2, 2009**  
**Oregon Convention Center**  
**Portland, Oregon**

## Why Sponsor?

- Reach diverse Human Resources leaders and professionals
- Position your organization as an industry leader
- Obtain exposure to current and potential clients
- Increase visibility and build relationships with fellow industry leaders
- Display your commitment and support of the HR profession and best practices

**Opportunities are limited. Act today to secure your access to this dynamic conference!**

The **Northwest Human Resource Management Association** invites you to connect with HR leaders from across the Northwest at its 2009 Conference & Tradeshow. The conference will feature nationally-known speakers that will draw an expected 600+ HR professionals.

The Conference will bring together hundreds of frontline decision makers from top companies across the Northwest. The attendees of this conference are a diverse group of HR practitioners including staffing, compensation, benefits, information technology, organizational development, training, and employee/labor relations professionals. They attend the conference to learn about cutting-edge HR practices and to network with their peers. They also seek out opportunities to identify companies whose products and services align with their company's current or future needs.

Your participation through sponsorship, exhibiting, and advertising opportunities enables your organization to showcase your products and services to a broad audience, while contributing to discussions about recent developments and best practices in the field of HR. Involvement benefits your organization as well as the professionals in attendance.



## Tentative Conference Agenda

### Wednesday, September 30

8:00 am – 12:00 pm	Pre-Conference Intensive Workshops
9:00 am – 12:00 pm	Leadership Workshop for Chapter and State Council Board Members
12:00 pm – 1:00 pm	Executive Sponsor Lunch with NHRMA Board Members
1:00 pm – 4:30 pm	Exhibitor Registration / Set-Up
1:00 pm – 3:00 pm	Pre-Conference Intensive Workshops
3:00 pm – 3:30 pm	Break
2:30 pm – 3:00 pm	Exhibitor Briefing and Orientation Session
3:30 pm – 5:00 pm	Opening General Session
5:00 pm – 6:30 pm	Welcome Reception in Tradeshow
6:30 pm – 9:30 pm	Evening Event

### Thursday, October 1

6:30 am – 7:30 am	Annual Fun Run / Walk
8:00 am – 8:30 am	Breakfast in Tradeshow
8:00 am – 3:00 pm	Tradeshow Open
8:30 am – 10:00 am	General Session
10:00 am – 10:30 am	Break in Tradeshow
10:30 am – 12:00 pm	Concurrent Workshops
12:00 pm – 1:00 pm	Lunch in Tradeshow
1:00 pm – 2:30 pm	Concurrent Workshops
2:30 pm – 3:00 pm	Break in Tradeshow
3:00 pm – 5:00 pm	Concurrent Workshops
5:00 pm – 6:00 pm	Reception
6:00 pm – 10:00 pm	Evening Event

### Friday, October 2

7:45 am – 8:15 am	Breakfast Buffet / NHRMA Business Meeting
8:30 am – 10:00 am	Concurrent Workshops
10:15 am – 11:45 am	Concurrent Workshops
12:00 pm – 1:30 pm	Closing General Session / Lunch

# Sponsorship Opportunities

**By Invitation Only!** Purchase a sponsorship for \$7,500 or more and receive an invitation to the Executive Sponsor Luncheon with NHRMA Board Members, Committee Hosts and Chapter Presidents on Wednesday September 30, 2009. This is a great opportunity to learn more about NHRMA's programs, how to reach their membership, and how to address HR Areas of interest.

## Gold Level - \$ 10,000

(Select one of the following opportunities)

### Conference CD

Extend your reach beyond the conference by sponsoring a recap CD of the conference that attendees can share with their co-workers back at the office. Your organization's logo will be printed on the cover.

### Opening Session with Keynote Speaker – Wednesday, September 30

Sponsorship of the opening general session provides your organization with exposure to all attendees at the same time. You will have an opportunity to introduce your organization and the speaker to the entire conference audience. Along with your "Sponsored by" thank you sign, your organization's logo will be projected onto a large screen in the session room. You will also have the opportunity to provide promotional information to be placed at each attendee seat.

### General Session with Keynote Speaker – Thursday, October 1

Sponsorship of a general session provides your organization with exposure to all attendees at the same time. You will have an opportunity to introduce your organization and the speaker to the entire conference audience. Along with your "Sponsored by" thank you sign, your organization's logo will be projected onto a large screen in the session room. You will also have the opportunity to provide promotional information to be placed at each attendee seat.

### Conference Registration Bag

Participants will be delighted when they receive their registration materials in this first class bag imprinted with your organization's name or logo and website address. Your organization will be prominently displayed on the bag and remembered by participants as they use their bag time and again.

#### Gold Level Sponsor Benefits:

- Complimentary Tradeshow Booth in Premium Location
- One Invitation to the Executive Sponsor Luncheon with NHRMA Board Members, Committee Hosts and Chapter Presidents
- Complimentary Full Page, Two-Color Advertisement in the Conference Program Book
- Listing on Conference Website with Hot Link to Your Website
- Two Complimentary Full Conference Registrations
- Your Organization's Logo in the Conference Program
- Your Organization's Logo on the Sponsor Thank You Signs
- Your Organization's Name, Contact Information and Descriptive Listing in the Sponsor Guide Section of the Conference Program



# Sponsorship Opportunities

**Did you know that an average of over 500 Human Resource decision makers from Oregon, Washington and Alaska attend the NHRMA Annual Conference & Tradeshow?**

**Did you know that a Portland conference location historically attracts record attendance?**

## did you know?

**Did you know that NHRMA consists of 29 Northwest chapters?**

**Did you know that all NHRMA members are also SHRM members and that NHRMA is the only 100 percent SHRM membership region in the country?**

## Silver Level - \$ 7,500

(Select one of the following opportunities)

### Gala Banquet Event or The President's Dinner

(Please select one)

These are two unique opportunities to host an exclusive evening event attended by conference attendees in a relaxed and fun setting. Your organization's name and logo will be prominently displayed on each dinner table. You will have an opportunity to speak to the entire group for up to five minutes (no video presentations please). You will be entitled to six complimentary tickets to your sponsored event. Your organization can personally welcome the attendees and hand them a custom goodie bag (if you like) as they depart the event.

### Jotter/Journal Book and Pen

All participants will carry your organization's name or logo on the jotter notepad and pen throughout the conference. Hundreds of people will continue to advertise for you when they take their jotter back to the office.

### Cyber Café – Email Station for Attendees

Your organization's name or logo will be featured on the screens throughout the conference and the server will be set to your homepage. Every time participants check or send e-mail, they will be reminded of you and your generous support! Your promotional materials may be displayed in the Cyber Café area.

### Relaxation Station with Double Exhibit Booth

Participants will thank you for their complimentary massages during the tradeshow. They will enjoy their back massages from a masseuse wearing your logo on their T-shirt. You will receive a double booth to display your materials and have the opportunity to talk with participants while they wait for their massage.

#### Silver Level Sponsor Benefits:

- Complimentary Half Page, Two-Color Advertisement in the Conference Program Book
- One Invitation to the Executive Sponsor Luncheon with NHRMA Board Members, Committee Hosts and Chapter Presidents
- Listing on Conference Website with Hot Link to Your Website
- One Complimentary Full Conference Registration
- Two Complimentary Exhibitor passes with access to all general sessions and evening events
- Your Organization's Name in the Conference Program
- Your Organization's Name on the Sponsor Thank You Signs
- Your Organization's Name, Contact Information and Descriptive Listing in the Sponsor Guide Section of the Conference Program

# Sponsorship Opportunities

## Bronze Level - \$ 5,000

(Select one of the following opportunities)

### Closing Session with Motivational Speaker – Friday, October 2

What a great way to end the conference! Attendees will remember your organization as the sponsor of the final event. You will have an opportunity to introduce your organization and the speaker to the entire conference audience. Along with the “Sponsored by” thank you sign, your organization’s logo will be projected onto a giant screen in the session room. You will also have the opportunity to provide promotional information to be placed at each attendee seat.

### Name Badge Wallets

All participants will notice your organization thousands of times each day as everyone displays your organization’s name or logo on their chests. This is the highest visibility you can get!

### Fun Run/Walk with Tee Shirts

Your organization’s name or logo will be “seen all over town” as a high percentage of conference attendees each year participate in the Annual Fun Run/Walk – and hundreds of people will continue to advertise for you when they take your tee shirts home!

#### Bronze Level Sponsor Benefits:

- Complimentary Half Page, One-Color Advertisement in the Conference Program Book
- Listing on Conference Website
- Your Organization’s Name in the Conference Program
- Your Organization’s Name on the Sponsor Thank You Signs
- Your Organization’s Name, Contact Information and Descriptive Listing in the Sponsor Guide Section of the Conference Program

## Pewter Level - \$ 2,500

(Select one of the following opportunities)

### Workshop Track Sponsor

(Six Tracks Available – Please select one)

Below are listed the conference tracks chosen for the NHRMA 2009 Conference. When focusing on generational differences within today’s workplace, these tracks reflect current hot topics and trends seen throughout the Human Resources Industry. They encompass key knowl-

edge necessary for Human Resources Professionals to be successful in *Juggling the Generations*.

Individual tracks are listed below for your convenience:

- Recruitment and Selection
- Risk Management
- Global Perspectives
- Organizational Development
- Strategic Management
- Total Rewards
- Native American – Native Alaskan Human Resources Management

To view the Society for Human Resource Management competencies for HR professionals visit [www.shrm.org/hrmagazine/articles/0607/0607grossman.asp](http://www.shrm.org/hrmagazine/articles/0607/0607grossman.asp).

These competencies support and are reflected in the Workshop Tracks.

### Refreshment Sponsor – Coffee Station

Your organization’s logo will appear on disposable coffee cups, custom beverage napkins and signage at the sponsored beverage stations. The beverage stations will be placed in the tradeshow and will be fully stocked and available to attendees during the tradeshow breaks. A representative from your organization may greet guests and your promotional materials will be prominently displayed in this area.

### Tradeshow Bags for Exhibit Goodies

Conference attendees will advertise for you as they carry this high quality plastic bag with your organization’s logo around the tradeshow exhibit hall. And they will “take you home” along with the goodies they collect from dozens of exhibitors! Make a lasting impression.

### Conference Giveaway (Two available)

(Two Available)

We will help you select from a variety of “keeper” items with your organization’s logo that attendees will take home and use after the conference. Select from items for the office, fun gadgets, or personal use items. This is a terrific way to keep your name in front of your customers and potential customers!

#### Pewter Level Sponsor Benefits:

- Listing on Conference Website
- Your Organization’s Name in the Conference Program
- Your Organization’s Name on the Sponsor Thank You Signs
- Your Organization’s Name, Contact Information and Descriptive Listing in the Sponsor Guide Section of the Conference Program

# Marketing Opportunities

## Stretch Your Marketing Dollars...

### Exhibitor Special

(Available until Monday, July 20, 2009 or until booths sell out, whichever occurs first.)

Select any Exhibit Space plus any size Advertisement and receive **\$150 off!**

### Marketing Special

- Provide Your Marketing Piece to be Included in the Conference Registration Packet
- Reach All Conference Attendees with Your Organization's Information
- One Promotional Piece - Up to Twelve Pages (or 6 double-sided)
- Up to 8 1/2" x 11" (Approximately 600 copies will be required)

**\$950**

All marketing inserts must be received in Portland, OR on Thursday or Friday, September 24–25, 2009.

(NHRMA reserves the right to refuse materials)

### Save More!

**\$100 off** the “Marketing Special” for any paid Exhibitor or Sponsor!

Respond now... limited number available.



[www.nhrmaconference.org](http://www.nhrmaconference.org)

# Exhibitor Opportunities

Our Exhibitors have been very pleased with their exposure and attention at past conferences. The NHRMA Tradeshow provides over 8.5 hours of exhibit time including 4 hours of exclusive exhibit time with attendees.

**Exhibitor Briefing and Orientation Session** - Want to know what NHRMA is up to lately? And, better yet, want to know more about NHRMA's conference attendees? Before the first exhibitor event begins, join NHRMA experts for coffee and hear about how to make this tradeshow a success for attendees and for your organization.

## Premium Display Space

	<b>Early Bird</b> <b><u>Paid by 2/2/2009</u></b>	<b><u>Paid by 6/1/2009</u></b>	<b><u>Paid after 6/1/2009</u></b>
8' x 10' Single Booth in a Premium Location	\$ 1,295	\$ 1,595	\$1,895
8' x 20' Double Booth in a Premium Location	\$ 2,295	\$ 2,595	\$2,895
20' x 20' Display Island	\$ 3,695	\$ 3,995	\$4,295

## Standard Display Space

	<b>Early Bird</b> <b><u>Paid by 2/2/2009</u></b>	<b><u>Paid by 6/1/2009</u></b>	<b><u>Paid after 6/1/2009</u></b>
8' x 10' Single Booth	\$ 995	\$ 1,295	\$1,595

### Each Exhibitor will receive:

- Draped back wall (8' H) and side rail (3' H) for booths
- Draped table (white) and 2 side chairs
- One-line ID sign (44" W x 7" H)
- Three booth attendant name badges. Meals are not included. Additional badges are available at \$25.00 each.
- Recognition in the Conference Program and on the Conference Website
- Your organization's name, contact information, website and descriptive listing in the Exhibitors Guide Section of the Conference Program
- Opportunity for product or service exposure through participation in exhibitor door prize program

**\*Note: Exhibit space is not carpeted.**

## Tentative Tradeshow Schedule

Oregon Convention Center

### Wednesday, September 30, 2009

1:00 pm – 4:30 pm	Exhibitor Registration and Set-up
3:00 pm – 3:30 pm	Exhibitor Briefing and Orientation Session
5:00 pm – 6:30 pm	Welcome Reception in Tradeshow

### Thursday, October 1, 2009

8:00 am – 8:30 am	Breakfast / Tradeshow in Exhibit Hall
10:00 am – 10:30 am	Break / Tradeshow in Exhibit Hall
12:00 pm – 1:00 pm	Lunch / Tradeshow in Exhibit Hall
2:30 pm – 3:00 pm	Break / Door Prize Drawings / Tradeshow in Exhibit Hall
3:00 pm – 4:30 pm	Exhibitor Move out

**The Exhibit Hall was sold out last year and space is limited!**

Priority for exhibit booth location is given to conference sponsors, then assigned on a first-paid, first-served basis.

# Exhibitor Rules and Regulations

**OFFICIAL GENERAL CONTRACTOR:** NHRMA has appointed Conference Solutions as the official general contractor for the 2009 Conference & Tradeshow. All references herein to NHRMA shall mean NHRMA and Conference Solutions.

**ASSIGNMENT OF SPACE:** Assignment of space will be on a first-paid, first-served basis. Every effort will be made to accommodate requests for booth assignments. NHRMA reserves the right to make such changes to the floor plan of exhibit booths as may be deemed necessary.

**EXHIBIT FEES AND PAYMENT:** Applications will NOT be processed or space assigned without the required payments and signature. All applications must be accompanied by full payment. Checks should be made payable to: NHRMA 2009, and mailed to: Conference Solutions, 2545 SW Spring Garden St., Ste.150, Portland, OR 97219. Receipt of payment does not obligate NHRMA to accept a contract as binding. NHRMA retains the option of returning funds.

**CANCELLATION:** Cancellations of exhibit booth space must be directed in writing to: Conference Solutions, 2545 SW Spring Garden St., Ste. 150, Portland, OR 97219. Refunds, less an administrative fee of \$100 per booth, will be made at the discretion of NHRMA, but no refund will be given for a cancellation made within 90 days of set-up day. In case of fire or any other causes beyond the control of NHRMA that prevent holding the show, this contract will not be binding.

**EXHIBITS:** Total of approximately seventy (70) 8' x 10' exhibit booths. All booths will include one 8-foot draped table, two side chairs, and a one-line identification sign (44" x 7"). The exhibit area is NOT carpeted.

**INSTALLATION AND DISMANTLING:  
Oregon Convention Center – Portland, OR**

**Wednesday, September 30, 2009**

1:00 pm – 4:30 pm Exhibitor Move-In

**Thursday, October 1, 2009**

3:00 pm – 4:30 pm Exhibitor Move-Out

Dismantling of exhibit booths may begin no earlier than 3:00 pm Thursday and the exhibit area must be completely cleared by 4:30 pm that same day.

**SHIPPING:** NHRMA will provide to each exhibitor, approximately 45 days prior to the show opening, an information and service kit that provides exhibitors with complete shipping instructions, and forms for all services needed during the installation, show period, and removal of exhibit booths. Exhibitors needing information prior to receiving the official exhibitor kit should contact the general contractor directly at 503.244.4294.

**EXHIBITOR REGISTRATION:** Participation in the Tradeshow for up to three (3) personnel is included with each exhibit booth. Additional personnel may purchase name badges at \$25.00 each. Meals are not included. Exhibit attendees may purchase a meal package or conference registration separately.

**USE OF SPACE:** Exhibitors shall not assign, share or sublet any space without written consent of NHRMA. Care must be taken that no display extends more than 8' above the floor, or interferes with the view of other exhibitors. Noticeable noise produced from operation of any equipment or apparatus is not permitted.

**FOOD & BEVERAGE POLICY:** The Commission's food and beverage service concessionaire is solely authorized to provide all food and beverage services at the Center. Licensee acknowledges that ARAMARK/Giacometti Partners LTD is the sole food and beverage

provider for the Center. Licensee shall sign a catering agreement with ARAMARK/Giacometti Partners LTD at least thirty (30) business days prior to event, and shall make all required deposits to ARAMARK/Giacometti Partners LTD within the timeframe required in the catering agreement. No Licensee or exhibitor may dispense any food or beverage samples from exhibits, booths or any other areas within the Center without the prior written permission of the OCC Executive Director. Exhibitors having the need to distribute food or beverage samples unrelated to their business shall order these items from ARAMARK/Giacometti Partners LTD. Any failure by Licensee to comply with any requirement in this subparagraph may be considered by the Commission to be a default under this agreement.

**LIABILITY:** NHRMA and the Oregon Convention Center will not be held responsible for the safety of the property of the exhibitors from theft, fire, damages, accident or other causes. Exhibitor agrees to protect, save and hold NHRMA and the Oregon Convention Center and all agents and employees thereof (hereafter collectively called "indemnities") forever harmless for any damages or charges imposed for violations of any law or ordinance, whether occasioned by the negligence of the exhibitors or those holding under the exhibitor. Further, exhibitor shall at all times protect, indemnify, save and hold harmless the indemnities against and from any and all losses, costs (including attorney's fees), damages, liability or expense arising from or out of or by reason of any accident of bodily injury or other occurrence to any person or persons, including the exhibitors, its agents, employees and business invitee which arises from or out of or by reason of said exhibitor's occupancy and use of the exhibition premises or a part thereof.

**SAFETY REGULATIONS:** Exhibitors must adhere to all municipal and state laws, rules and regulations. No combustible decorations may be used at any time; all drapes, table coverings and other materials must comply with fire department regulations.

**SECURITY (INSIDE AND OUTSIDE):** The Tradeshow is being held in a convention center and security will be provided when the exhibit area closes. However, neither NHRMA nor the convention center can be held responsible for any exhibit materials. Please take the necessary precautions each day for safeguarding your exhibit materials.

**FAILURE TO OCCUPY SPACE:** Space not occupied by the close of the exhibit installation period as specified in these rules and regulations will be forfeited by the exhibitor. This space may be resold, reassigned or used by the exhibit manager.

**SHOW CANCELLATION:** If the conference or exhibit is canceled due to circumstances beyond the control of NHRMA, NHRMA will not be held liable for any expenses incurred by the exhibitor beyond the rental cost of the booth space.

**DOOR PRIZES:** Each exhibitor is encouraged to provide ONE gift with a minimum value of \$25.00 for the tradeshow door prize program. It is the exhibitor's responsibility to collect names and business cards from attendees. Door prize winners will be drawn before the afternoon Refreshment Break on Thursday, October 1, 2009. Names of winners will be posted in the exhibition area. It will be the winner's responsibility to pick up the door prize at the exhibitor's booth by the close of the exhibit area at 3:00 p.m. on Thursday or forfeit the prize. (Limit one door prize per booth.)

**SELECTION OF EXHIBITORS:** Only firms and organizations whose services and products are appropriately related to the purpose of NHRMA shall be permitted to exhibit. NHRMA reserves the right to decline or prohibit any exhibit which in its sole judgment is inappropriate, this reservation being all inclusive as to person, things, printed matter, products and conduct.

# Advertising Opportunities

All conference attendees receive and use the Conference Program. Advertising in the Conference Program will reinforce your organization's presence and can help you secure long-term business.

The Conference Program will be printed on glossy paper stock and in **two spot-colors** only, Black and PMS 200 C (Red). One color advertisements will be printed in Black only; two color advertisements in Black and PMS 200 C.

## One Color Ad Sizes & Prices

Add \$200 for Two-color Ads

<b>Back Cover</b>	\$ 1,750	8 1/2" x 11"	<b>Two Page Spread</b>	\$ 1,250	17" x 11"
<b>Inside Front Cover</b>	\$ 1,500	8 1/2" x 11"	<b>Full Page</b>	\$ 750	7 1/2" x 10"
<b>Inside Back Cover</b>	\$ 1,350	8 1/2" x 11"	<b>Half Page (horizontal only)</b>	\$ 500	7 1/2" x 5"

**Advertisement Sales Close on Monday, July 20, 2009  
Artwork Submission Deadline is Monday, July 27, 2009**

## Production Requirements

Trim Size: 8 1/2" X 11"

Printable Area: 7 1/2" x 10"

Terms: Advertisements are to be pre-paid. No commission allowed.

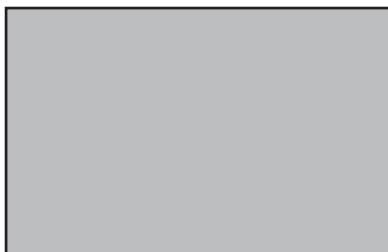
## Digital Submission

Digital files may be sent on disc to the following address: 1 of 4 studio, 800 NW Sixth Ave., Suite 303, Portland, OR 97209, or emailed to: [hoover@1of4studio.com](mailto:hoover@1of4studio.com). All ads submitted digitally **MUST BE** in one of the following specifications listed below:

QuarkXPress 6.5	Macintosh Format, include all fonts and image links
Indesign 5.0 or lower	Macintosh Format, convert all fonts to outlines and include image links
Adobe Illustrator 13.0 or lower	Convert all fonts to outlines, include images and save to EPS file
Adobe Photoshop 10.0 or lower	Render all type
Adobe Acrobat PDF	Embed all fonts and images (be sure that color will separate as spot colors)

**ADS MUST BE RECEIVED IN THE FINAL FORMAT AND COLOR REQUIRED FOR PRINTING. ADS RECEIVED IN AN INCORRECT FORMAT WILL BE RETURNED TO THE SUBMITTER FOR CORRECTION.**

Please compress file/files with "StuffIt" or "Zip" and e-mail to [hoover@1of4studio.com](mailto:hoover@1of4studio.com). For artwork submission, specifications or technical questions only, call Hoover Li at 503.796.1095. All other questions regarding advertising, please contact Conference Solutions at 503.244.4294.



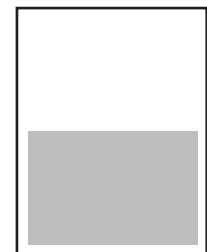
2 Page Spread



Cover (Back and  
Inside Front & Back)



Full Page



Half Page  
(Horizontal)



**Thank you for your support of the  
NHRMA 71st Annual Conference & Tradeshow!  
[www.nhrmaconference.org](http://www.nhrmaconference.org)**

# Sponsorship / Exhibitor / Advertising Application

## NHRMA 2009 Conference & Tradeshow

September 30—October 2, 2009 | Oregon Convention Center | Portland, Oregon

**SPONSORSHIP** - Please refer to the Sponsorship Opportunities section in this Prospectus.

**YES**, we would like to support NHRMA's 2009 Conference & Tradeshow at the \_\_\_\_\_ Level. \$ \_\_\_\_\_

Program Activity/Product Item: \_\_\_\_\_ Activity Date: \_\_\_\_\_

**TRADESHOW EXHIBITOR**

**Paid by 2/2/09**       \$1,295 – Premium Single Booth       \$995 – Standard Single Booth      \$ \_\_\_\_\_

\$2,295 – Premium Double Booth       \$3,695 – Display Island

**Paid by 6/1/09**       \$1,595 – Premium Single Booth       \$1,295 – Standard Single Booth

\$2,595 – Premium Double Booth       \$3,995 – Display Island

**Paid after 6/1/09**       \$1,895 – Premium Single Booth       \$1,595 – Standard Single Booth

\$2,895 – Premium Double Booth       \$4,295 – Display Island

Organization(s) you wish to be  near  away from: \_\_\_\_\_

Submission of this application to exhibit implies consent to the items, conditions and regulations governing exhibits of the Conference published in the Prospectus. The Exhibitor agrees to abide by all rules, requirements, restrictions, and regulations as set forth in the Prospectus and as may be specially designated by Conference Management. Failure to abide by such rules and regulations results in forfeiture of all monies paid by or due from Exhibitor.

Yes, I will bring a Door Prize valued at \$25 or more. Prize description: \_\_\_\_\_

**ONE COLOR AD** (Advertisement sales close 7/20/09. Ad artwork due 7/27/09.)

Back Cover - \$1,750       Inside Front Cover - \$1,500       Inside Back Cover - \$1,350

2 Page Spread - \$1,250       Full Page - \$750       Half Page - \$500 (horizontal only)      \$ \_\_\_\_\_

**Two-color** – additional \$200 \$ \_\_\_\_\_

**EXHIBITOR SPECIAL** (Advertisement sales close 7/20/09. Ad artwork due 7/27/09.)

Discount with purchase of Exhibit space and an Advertisement <\$150> \$ \_\_\_\_\_

**MARKETING SPECIAL** - Marketing insert in the Conference Registration Packet - \$950

Discount for exhibitors and sponsors - limited number available <\$100> \$ \_\_\_\_\_

Enclosed please find my check payable to **NHRMA 2009** in the amount of **TOTAL** \$ \_\_\_\_\_

Contact Person:

Please print or type

First Name \_\_\_\_\_ Last Name \_\_\_\_\_ E-mail \_\_\_\_\_

Organization \_\_\_\_\_ Phone ( \_\_\_\_\_ ) \_\_\_\_\_

Organization name for listing and signage, if different (text only - no logos) \_\_\_\_\_

Address \_\_\_\_\_ Fax ( \_\_\_\_\_ ) \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip/Postal \_\_\_\_\_

Website \_\_\_\_\_ Sales Telephone ( \_\_\_\_\_ ) \_\_\_\_\_

Brief one or two-sentence description of services/products offered by your organization for Sponsor/Exhibitor Guide: \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Please send this completed form with payment to:

**NHRMA 2009**, c/o Conference Solutions, 2545 SW Spring Garden St., Suite 150, Portland, OR 97219. Phone 503.244.4294; Fax 503.244.2401

Tear off application form at perf.

# NHRMA 71st Annual Conference & Tradeshow

Don't miss this opportunity to reach  
Human Resource Professionals in the Northwest!

[www.nhrmaconference.org](http://www.nhrmaconference.org)



## Juggling the Generations



Northwest Human Resource Management Association

[www.nhrma.org](http://www.nhrma.org)